

## Website Design

Building a website can seem to be a time consuming and costly process, however as the internet and social media evolves it is now easier than ever to create a website easily. A website will give you the opportunity to reach out to a wider audience and keep your members up-to-date with your activities and/or events. If you have or will be applying for money to run your activities or projects, potential funders will research your group and having a professional website will certainly help you stand out.

### **Free website builders**

Gone are the days of needing to learn to how code. These free website builders will provide you with templates that you can easily customise and edit for your own needs. If you want your own website address/domain name they will charge you a small amount per month.

Wix – Simple drag and drop design and has templates that are specifically designed for non-profit groups - <https://www.wix.com/>

WordPress – The most popular website management system in the world - <https://wordpress.com/>

Strikingly – Simple one page website - <https://www.strikingly.com/>

SimpleSite – For complete beginners, the easiest to use - <http://www.simplesite.com/>

### **Hiring a company/freelancer**

If you have a budget for a website then hiring a design company or freelancer is a good way to go. Just Google “Chesterfield Website Design Freelancers” and see what you can find. It is always a good idea to look through their portfolio and examine their past work. These on average can cost from £500-£1000. Companies that specialise in website design tend to be more expensive, however they can provide with you a host of various features such as your own CRM database, mailing system, email hosting and much more.

### **Social Media**

#### **Facebook**

More than 1 billion people use Facebook. Setting up a page is very simple, free and people can easily find you.

<https://nonprofits.fb.com/>

#### **Twitter**

Good for interaction and networking with other groups and organisations.

<https://twitter.com/>

If you would like more help please contact Jon Wynn at Links on 01246 274844 or by email to [jon.wynn@linkscvs.org.uk](mailto:jon.wynn@linkscvs.org.uk)



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