



January 2025 - Happy New Year!

## Artificial Intelligence



A hands-on approach to democratising AI for all, de-bunking the myth that Generative AI leads to a reduced headcount within a business, and instead demonstrating how it can:

- Streamline research and information gathering - use AI to quickly summarise articles, reports, or industry news, saving time on manual research.
- Enhance content creation: leverage AI to quickly generate first drafts of marketing copy, blog posts, or product descriptions.

Get data-driven insights: utilise AI analytics to process business data and uncover trends, customer preferences, and reveal hidden connections uncovering insights and opportunities. To find out more about this fully funded on line event which is taking place on 22<sup>nd</sup> January 2025 please contact Am Seabright, Althaus digital. [am@althausdigital.co.uk](mailto:am@althausdigital.co.uk), 07913 424467

## HR Essentials

This full day action planning workshop explores common HR headaches across the employee lifecycle.

The event is taking place on 23<sup>rd</sup> January 2025 from 9.30am to 4pm.



[Find out more](#)

## Management and Leadership



- This Aspiring Leaders training will suit new and aspiring team leaders to provide an introduction to the role and responsibilities of the team leader. [Aspiring Leaders - Chesterfield College](#)
- The team leader level 3 apprenticeship has been developed for someone who can take responsibility for managing a team or project. It will help an individual to support, manage and develop team members, manage projects and plan and monitor workloads and resources. For more information - [Level 3 Team Leader/ Supervisor - Chesterfield College](#)
- The Operations Manager Level 5 Apprenticeship is suitable for professional managers from all sectors to develop their skills further and includes strategic planning, change management and providing reports and management information. Visit [Level 5 Operations/Departmental Manager - Chesterfield College](#)
- The Help to Grow programme is a practice training course which focuses on building and strengthening the capabilities within a business which will boost business performance, resilience and long term growth. This 12 week

course is 90% funded and has been designed to allow participants to complete it alongside full time work. For more information [Unlocking SME Growth with the Help to Grow Programme-20241205\\_103622-Meeting Recording.mp4](#) or contact Callum Greener 01332 592860, [c.greener@derby.ac.uk](mailto:c.greener@derby.ac.uk)

## Marketing

If your business is in the tourism sector, this in person workshop will help you understand your story, identify your customer and select the right marketing channels that match your target customer. This is a practical workshop that will ensure you leave with a plan that you can immediately implement in your business.



The event is taking place on 15<sup>th</sup> January 2025 from 9.30 am to 4 pm in Grindleford

[Find out more](#)

## Retrofit training



As we approach the 2025 implementation of the *Future Homes Standard*, your business may face new challenges and opportunities. To ensure compliance and help you stay ahead of industry regulations, we are offering the following fully funded training to help

businesses within north east Derbyshire and Chesterfield to meet these future requirements—without the added financial burden.

- **Fully Funded Air Source Heat Pumps (ASHPs)** As part of the drive towards net-zero homes, the Future Homes Standard mandates higher energy efficiency and lower carbon emissions. Our **fully funded** air source heat pump systems are the perfect solution to help you achieve these targets. These systems provide an efficient, renewable heating source for new builds, reducing the reliance on gas boilers and making your projects ready for the future.
- **Electric Vehicle Charging Point Installation** With the growing emphasis on sustainability, EV charging infrastructure is becoming a key part of modern housing developments. We offer **installation of electric vehicle charging points** training to ensure your projects are compliant with emerging regulations and meet the needs of future homeowners who will expect access to convenient, eco-friendly charging.
- **Hybrid vehicle for repair training and Hybrid Vehicle Safety Training** To ensure your team is equipped with the knowledge and skills to safely manage and install these new systems, we provide hybrid vehicle safety training and hybrid vehicle for repair training. This training is essential for ensuring your workforce is prepared to handle the complexities of electrical systems, especially in construction environments where safety is paramount.

A 45 minute webinar has now been arranged on the 22<sup>nd</sup> January 2024 to help businesses find out more about this training [https://www.emc-dnl.co.uk/events/lunch-learn-fully-funded-training-supporting-net-zero-automotive-built-environment-sectors\\_ae08acwwk/](https://www.emc-dnl.co.uk/events/lunch-learn-fully-funded-training-supporting-net-zero-automotive-built-environment-sectors_ae08acwwk/)

If you'd like more details, including dates, please visit the Chesterfield College website [Green Skills - Chesterfield College](#).

## Recruitment



If you'd like your vacancy promoting free of charge in a weekly e-bulletin that is sent out to over 2000, click the button below!

[Promote your vacancy for free!](#)

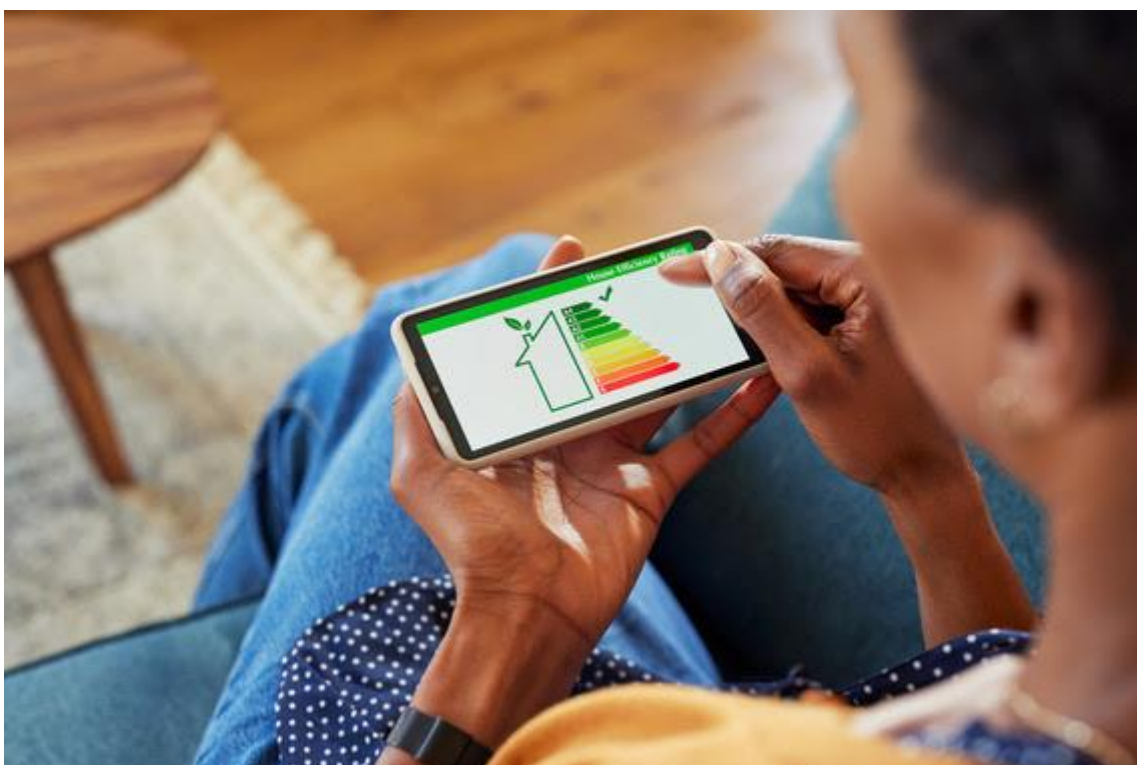
## Sales



In this full day workshop, you get to explore practical ways to generate additional opportunities to win from more sales from both existing customers and new ones. You'll be helped to identify what sort of sales you want, who your competition is and how to answer objections, plus much more. To find out more about the workshop which is taking place in Chesterfield on 16<sup>th</sup> January from 9.30am to 4pm.

[Find out more](#)

## Energy Efficiency



### Three easy steps to improving your energy efficiency

Investing in measures to reduce your energy costs and becoming greener really does pay dividends when it comes to future-proofing your business.

The Accelerator project can help you save money in three key ways:

1. Attend a **one-hour Sustainability webinar** on topics including carbon literacy, carbon offsets, supply chain decarbonisation and environmental legislation. View the full [Sustainability programme](#) here.
2. A fully-funded **energy audit** to review your gas, electricity and, if relevant, your vehicle fuel consumption. Our energy expert will conduct a site visit to collect information and collate it into an energy savings opportunity report. Once you have this data, you can start to implement the appropriate changes or use it as supporting evidence for a decarbonisation grant application.
3. Access to a **year's free licence to sustainability platform Zellar** which supports you in establishing a clear roadmap to Net Zero through: calculating your carbon emissions; saving you money through green energy deals (with no broker fees) and sector-specific green tech recommendations; access to certified offsetting, biodiversity and volunteer projects; and learning from other businesses and experts.

To register your interest, please complete the [Expression of Interest form](#) or contact the Chamber's Information team at [info@d2n2growthhub.co.uk](mailto:info@d2n2growthhub.co.uk).

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