



The Movement

Fund Sport

England
Edwina Archer, Funding Lead,
Active Derbyshire



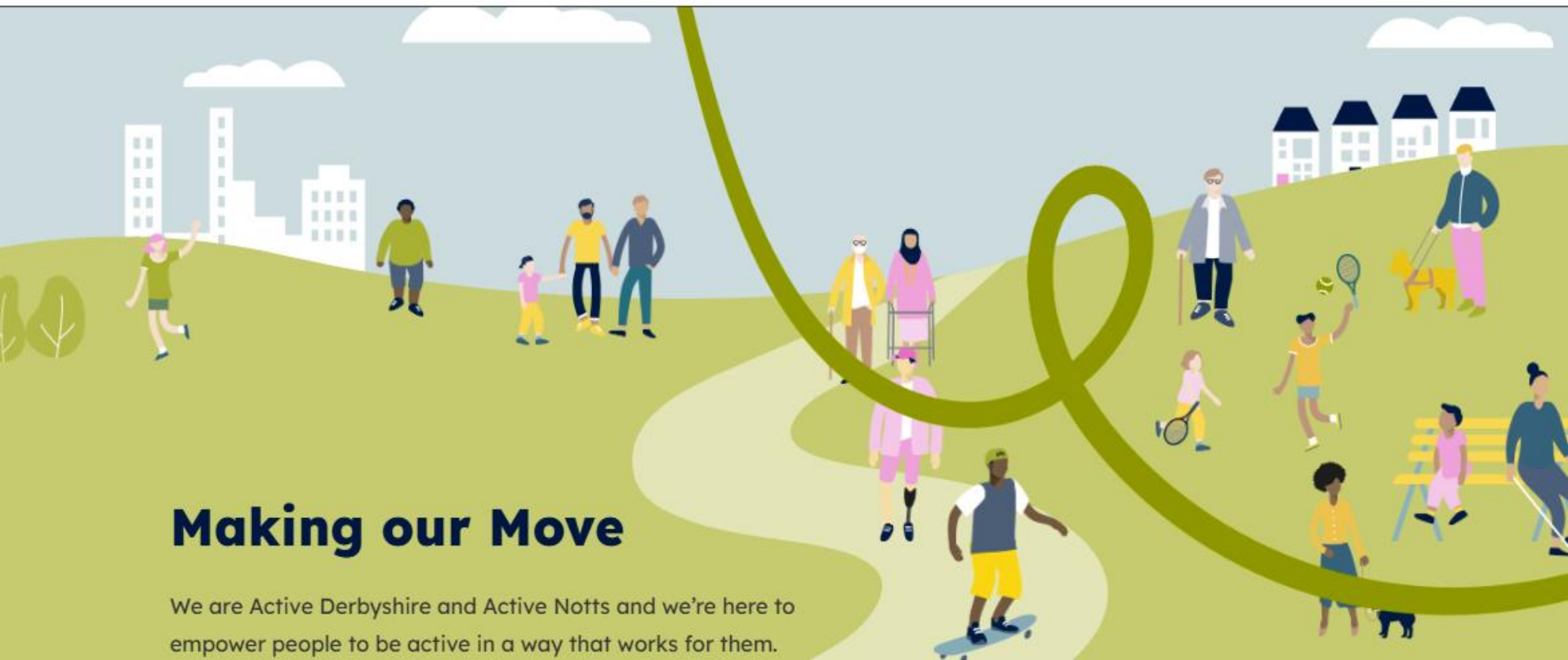
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Making our Move

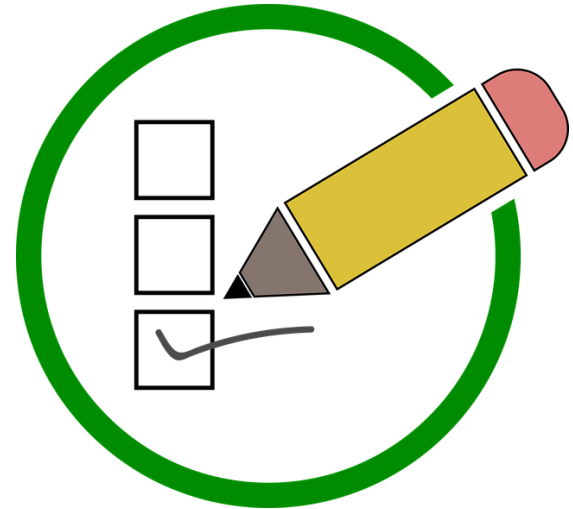
We are Active Derbyshire and Active Notts and we're here to empower people to be active in a way that works for them.

Sport England Movement Fund

Quick Poll

Has anyone already applied to Sport England's Movement Fund?

- Yes
- No



Sport England Movement Fund


Launched April 2024, the Movement Fund offers **crowdfunding pledges, grants and resources** to improve physical activity opportunities for the people and communities who need it the most.

The focus is to support projects **of getting more people active, reducing the number of inactive people and tackling inequalities.**



Sport England's Movement Fund

Key Facts about this Fund

- Focus on sport and physical activities. ★
 - Focus on people who may be less active. ★
 - Potential awards up to £15,000.
 - Projects can run for up to twelve months.
 - Funding to deliver a new activity or following on from a pilot.
 - No current deadline.
- 

Sport England Movement Fund

Eligible Organisations


- Sports Clubs
- Charities
- CICs – Limited by Guarantee
- Local Authorities
- Schools
- Constituted Community Groups.



Sport England's Movement Fund


Ineligible organisations

These include:

- An individual / sole trader
 - Organisation with less than three people or where decision making is not equitably shared
 - Commercial/for-profit entity
 - An organisation applying on behalf of another
 - Applicant with a football focused project.
- 

Sport England Movement Fund

Getting Started

- Complete the online suitability checker first.
 - Register as a new organisation if first-time applicant
 - Make sure you have:
 - 3 unrelated trustees/directors
 - Basic governing document
 - Organisation bank account
 - Supporting documents ready (accounts, safeguarding policy).
- 

Sport England's Small Grants Programme

Eligibility

[Home](#) > [Funding and campaigns](#) > [Our funding](#) > [Apply for funding](#) > [Suitability checker](#)

Suitability checker

To help check if your project and organisation are suitable for our funding, we've produced a short quiz.

Is yours a not-for-profit organisation?

Yes

No

Good governance

To ensure our funding is used in the best ways and the organisations we fund are appropriately set up, we've a number of requirements for those organisations.

We only fund organisations that:

- are formally constituted with a clear purpose
- have at least three non-related trustees or directors who don't live together
- ensure decision making and voting rights are equally distributed between their trustees or directors
- meet our [Tier 1 Governance Code requirements](#) (if asking for more than £10,000).

More detailed criteria can be found in our [funding guidance](#).

If you're unsure if the Movement Fund suits your organisation or need more information, please get in

Sport England's Movement Fund

Key Facts about this Fund



- **Priorities are:**
 - people living on low incomes
 - disabled people or those with long-term health conditions
 - older people (over 65 years)
 - people from culturally diverse communities
 - pregnant women and parents with very young children
 - girls aged 5-16
 - LGBTQ+ people
 - people who are in foster care
 - people who provide care without pay.

Intersectionality



Sport England's Movement Fund

Key Facts about this Fund

Also, priority given to projects in communities where there is a greater need.

Place Need Classification (PNC)

Combines physical activity data and social data.


BUT: Probably not useful!



Sport England's Movement Fund

Key Facts about this Fund

Also think about:

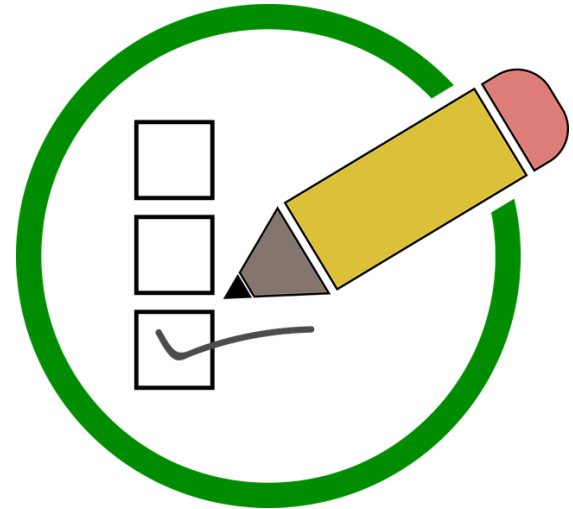
- Encouraging positive experiences in sport and physical activity
 - Involving the community in planning and delivery
 - Prioritise environmental sustainability
 - A good use of public money
- 

Sport England Movement Fund

Quick Poll

What type of project do you need funding for?

- Facility improvements
- New activity delivery
- Both
- Not sure yet



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What they can fund

The programme will fund a very wide range of sports and physical activities including walking.

Eligible costs include:

- **Equipment:** new or improved equipment that's required for the delivery of your activity.
- **Refurbishing or upgrading facilities:** to improve or create spaces that can provide opportunities to get more people active.
- **Developing new capabilities and leadership skills:**
- **Delivery costs:** paying for the people and facilities you need to deliver the project, where these are new costs to your project.

Sport England's Movement Fund

What they can't fund

- General running costs or existing costs of your organisation.
- Retrospective costs.
- Costs associated in submitting the application.
- Costs that aren't a direct responsibility of the applicant to cover.
- Projects with a primary focus on children under 5 years of age.
- Projects where there is a statutory responsibility e.g. PE classes in school time.
- Membership fees.
- High risk sports, unless affiliated with a recognised NGB.
- Projects not starting within 6 months of an award.
- Football-only/football dominant projects and Artistic Dance.

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Any Questions?



Sport England's Movement Fund

Project Examples

1st Huthwaite Guide Unit	Sports equipment for 1st Huthwaite Guide Unit	956	01/08/2024 Movement Fund	Unregistered Club or Association
Retford Gymnastics Club	Layout Improvements for Increased Usage	15,000	29/07/2024 Movement Fund	Registered Charity
Retford Lawn Tennis Club	Solar Panel Installation	11,958	17/09/2024 Movement Fund	Registered CASC
The Samba Foundation CIC	Samba Community Sport Programme	14,600	25/07/2024 Movement Fund	Community Interest Company
Derwent Valley Orienteers	Evening Urban Orienteering in Derby	5,050	08/08/2024 Movement Fund	Unregistered Club or Association
Fiit For Life Programme	Family FiIT for Life Classes	1,988	12/09/2024 Movement Fund	Registered Charity
The Bipolar Lift CIC	Exercising with Bipolar	14,500	31/05/2024 Movement Fund	Community Interest Company
Skate Nottingham CIC	Skateboarding for Safe, Active and Sustainable Communities	7,152	31/07/2024 Movement Fund	Community Interest Company
Mellers Primary School	Mellers Community MUGA	5,000	05/09/2024 Movement Fund (Crowdfunder)	Education - Community School
University Of Nottingham Korfbal Society	New Equipment	700	10/09/2024 Movement Fund	Registered Charity
The Cookie Club	Jump Ball	12,480	18/09/2024 Movement Fund	Unregistered Club or Association

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Sport England's Movement Fund

Crowdfunding

- Match funding from Sport England – generally for capital projects
- Pledges up to 50% of your target
- Maximum pledge of £15,000
- Excellent resources
- Good for community projects
- Helps build local support
- Time-limited campaigns (typically 4-8 weeks)

Gosforth Floodlighting project

by [Owen Swift](#) in Dronfield, Derbyshire, United Kingdom



GSFA clubs are growing and now need more and better floodlit space to enable everyone to train safely at the club more regularly.



£25,000

raised so far
+ est. £825.00 *giftaid*

139

supporters

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[Project Facebook](#) [X gosforthfields](#)

[Community, Sports](#)

Share



Sport England's Movement Fund

Any Questions?



Sport England's Movement Fund

Tip to help complete the application form

Scoping out your project.



Sport England's Movement Fund

Project Delivery Plan

Project Delivery Plan


Project Name:

Sport England's URN:

What	When	Where	Who	How	Why / Targets	Cost
Give a brief overview of the activities that will be delivered by the project. You could start with all the things you need to do from promoting, setting up and delivering the activities.	E.g. detail the start date, how often the sessions will take place, length of sessions and the date when they are likely to end .	Where the activity will take place. And / or the areas where people will come from to take part in the activity.	Who is the focus for this activity? (age, gender etc.)	How will this activity happen and who will be involved in delivering it?	What do you hope to achieve from the project? How many people do you hope to be involved in the project. You could also include information about the role of volunteers, coaches, staff as well as the people who will take part in the activity.	It might help to calculate the cost of each stage of the project as you go along.

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Questions in the Application Form


1) **What is the name of your project?** * 

2) **Please give a brief overview of your project.** * 

100 words maximum

3) **Why do you want this project to happen?** * 

500 words maximum

4) **What do you want to achieve from delivering the project?** * 

500 words maximum

5) **How will you make it happen?** * 

500 words maximum

6) **Costs**

500 words maximum

Submit your application

We're looking for the best ideas, not the best written applications, and you should only write something you think really helps us understand how good your project is.

Focus on the points detailed above and use the guidance available by clicking on the '?' icon next to each question on the application form for more help.

[Apply now](#)

My Applications - Login

Existing Users

Please enter your user name and password to log in to the application portal.

Username:

Password:

If you have forgotten your login details, [click here](#)

New Users

If this is the first time your organisation has applied for funding to Sport England, you will need to register with us. [Register your organisation](#)

Sport England's Movement Fund

Quick Recap

- Grants and pledges up to £15K
- Grants for up to 1 year.
- Priorities – Getting inactive / not very active people into physical activity.
- And – Tackling inequalities / intersectionality.
- New or additional activities. Not continuation.
- Plan your project.
- Gather evidence of demand from potential participants (codesign / coproduction!).
- Calculate your project costs.
- Make sure that you meet Sport England's Code of Governance if applying for more than £10K.

Sport England's Movement Fund

Any Questions?



Movement Fund Application Outcome

**Successful =
Pledge or Grant**

Unsuccessful

Usually 4 weeks to receive a decision

1

Award letter sent via email containing award agreement

2

Award agreement and supporting documents to be returned

3

28 days for payment to be processed

1

You will be notified of our decision by email

2

We will explain why your project was unsuccessful

3

Reapply once feedback has been considered.

Contact us

Funding Helpline

- 03458 508508
- funding@sportengland.org
- www.sportengland.org

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Sport England's Movement Fund Support Available



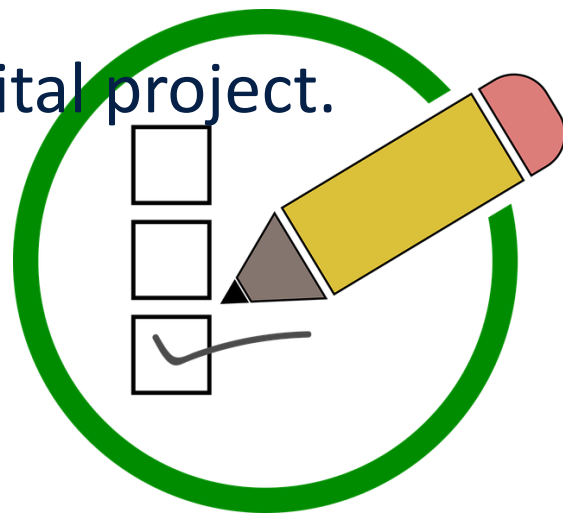
- Sport England Advice Line.
- Feedback on draft bids before submission.
- Support with writing funding application:
 - From prepared text
 - Or through an “interview” process – online or face to face.

Sport England Movement Fund

Quick Poll

Do you have any concerns about applying? Answer yes to those that apply.

- Writing the application
- Securing match funding for a capital project.
- Project planning
- Managing the project
- Other



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Sport England's Movement Fund Support Available - What Next



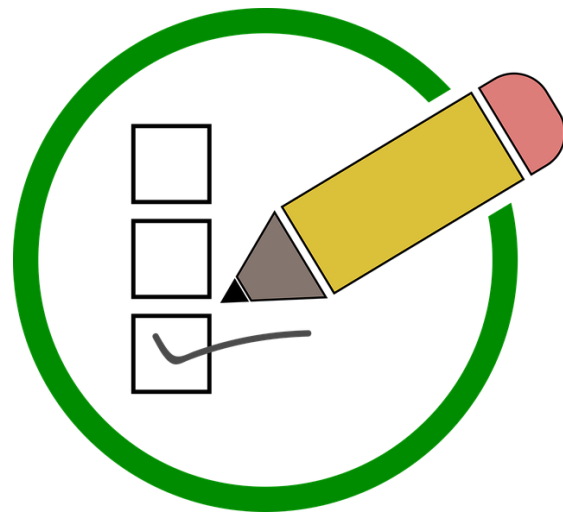
- Feedback: contact me directly
- Support with writing funding application:
 - Or through an “interview”:
 - Online: Contact me directly
 - Face to Face: through Links CVS – 20th February.

Sport England Movement Fund

Quick Poll

How likely is it that you would apply to this fund?

- Highly likely
- Maybe in the future
- Not likely





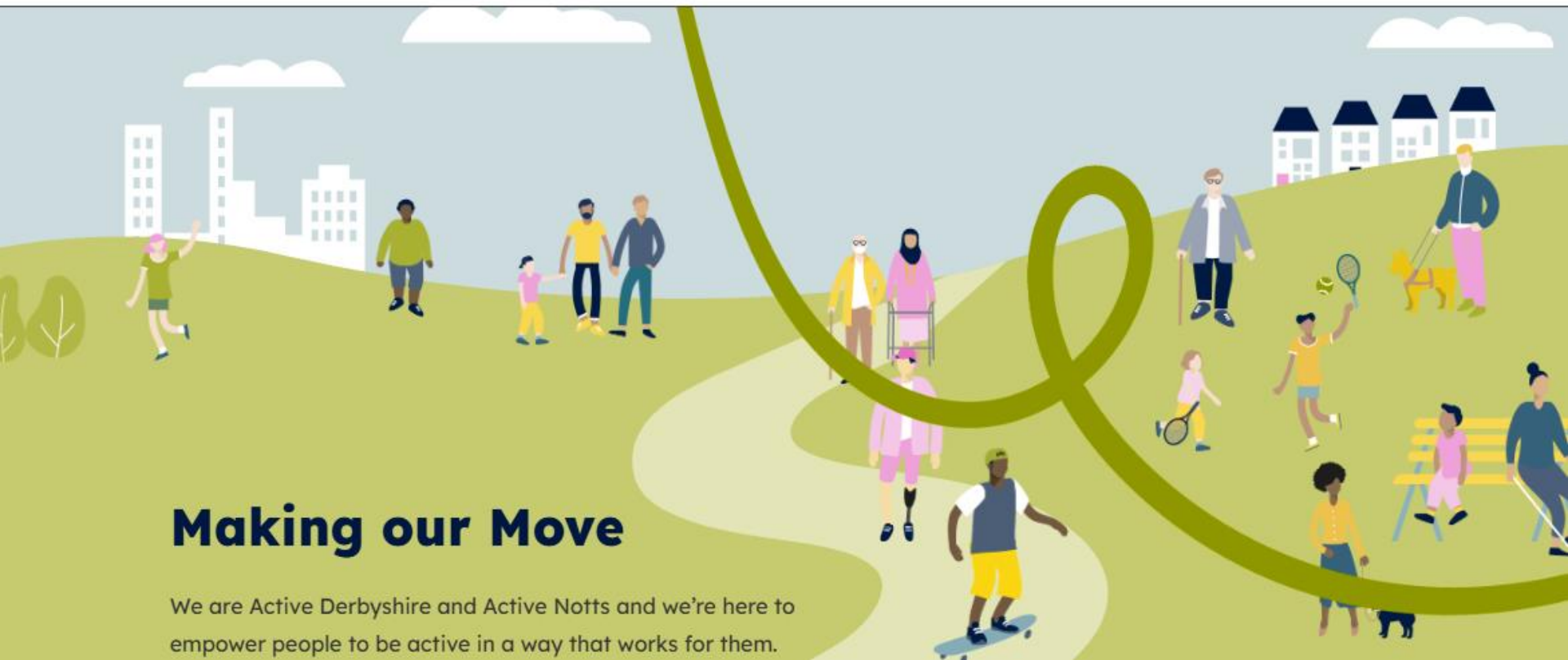
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Edwina Archer

Funding Lead

07789 941482

edwina.archer@activepartnerstrust.org.uk

