



September

Human Resources Management



This action planning workshop will show you how to set clear objectives, hold regular review meetings and manage performance. To find out more about the workshop that's taking place on 5th September from 9.30 am to 4 pm at Rushcliffe Arena.

[Read More](#)

Leadership and management

The Help to Grow: Management course is a unique executive development leadership and management course that is designed to help you grow your business. Your time commitment is 50 hours over 12 weeks and it is 90% funded. The University of Derby is delivering this programme via on line and face to face sessions, plus case study workshops so you can apply the learning back into the workplace.



By the end of the course, you will have developed a tailored Growth Action Plan to help you lead and grow your business. You'll have your own mentor during the programme and will have chance to network with other businesses. The next session starts on Tuesday 17th September 2024.

[Read More](#)

Managing Finance



This event will support you to understand where you should focus for good business finance management. Topics discussed include revenue and expenses, preparing for tax and revenue and expenses. The workshop is taking place on Tuesday 3rd September from 9.30 am to 4 pm.

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Website Marketing

This workshop will show you a range of practical techniques and case studies to convert website visitors into sales or enquiries. You'll learn how to measure conversions, understand the key elements that visitors look for when choosing a company to buy from and how other websites are using conversion rate optimisation. The event is taking place on 24th September 2024 from 9.30 am to 4 pm at Dronfield Hall Barn.



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Green and Higher Digital Skills fully funded training to skill up businesses



- In 2050, 40% of UK CO2 emissions will be from the built environment and 80% of these have already been built. Chesterfield College have been commissioned to deliver green skills for the construction sector and their supply chain, supporting them to have the skills to retrofit existing buildings and reducing CO 2 emissions. Fully funded training includes NIBE Air Source Installation and Commissioning, Solar PV Installer and Operator, Installing Internal Insulation and Understanding Domestic Retrofit, and other courses are available. For more information please contact economic.development@ne-derbyshire.gov.uk
- Althaus Digital are supporting sectors with higher digital skills training that can be applied in the workplace to deliver immediate impact. A suite of training includes web analytics cybersecurity and AI marketing, all of which is designed to help businesses move towards their net zero goals. For more information, please contact economic.development@me-derbyshire.gov.uk
- All training is being delivered using a hybrid approach until March 2025 and is flexible to suit business needs.

Sustainability

The East Midlands Sustainability Summit is taking place on 12th September at the University of Derby, Kedleston Road, Derby, DE22 1GB from 9 am to 1.30 pm. Businesses can hear from a range of speakers, workshops and panel discussions to explore how some of the main barriers in achieving net zero can be overcome. To find out more about the event and book your place, please visit [East Midlands Sustainability Summit 2024 - East Midlands Chamber \(emc-dnl.co.uk\)](https://www.emc-dnl.co.uk)



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Shopfront Enhancement Scheme



North East Derbyshire businesses continue to benefit from the Shopfront Enhancement Scheme, with grants up to £10,000 up-for-grabs!

Funded through the North East Derbyshire UK Shared Prosperity Fund programme, the Shopfront Enhancement Scheme has been supporting businesses in North East Derbyshire to enhance the character, value and appeal of their property.

For more information, please visit Shopfront Enhancement Scheme - contact Economic Development on 01246 231111

[Read More](#)

Job Vacancies



If you have any vacancies that you would like including in our weekly bulletin that is sent to residents looking for work, please email economic.development@ne-derbyshire.gov.uk for more information.

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