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Subject: Peddler July Feedback

Friday 19th and Saturday 20th July we saw the delivery of our fifth Peddler Street Food Market. We were really pleased to see people enjoying the sunshine. I am getting in touch to ask for feedback from the weekend.

We would like to know whether you saw over the weekend an:

1. Uplift in footfall over the two days.
2. Uplift in Turnover.
3. Saw different faces that don't normally visit the Town Centre.
4. Did you visit New Square and have any comments?
5. We have started our regeneration works to the main market square this summer. Would you like to see more regular street food markets after we complete the regeneration works?

We have delivered in partnership with Peddler three events this year. This will be the final event for 2024 while we continue with our regeneration works.

If you did attend Peddler this weekend we would also appreciate if you could fill in the very short survey the link is below.

<https://chesterfieldboroughcouncil.welcomesyourfeedback.net/c7xxxr>

The QR code is below:



Thank you for your support and all feedback will be welcomed.

Kind Regards,

Rebecca

Rebecca Bland

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