

Business & opportunity

Latest news for residents and businesses



July

Finance



Budgets and budgeting. If you need a 'heads up' on budgeting, this is the webinar for you. 2nd July at 9.30 am – 11 am

[Read More](#)

Carbon



- **Carbon Literacy certification** provides real evidence of backing up those important sustainability goals. To find out more and how this can help you reduce your carbon emissions and reduce costs for both you personally and for your organisation, this course is taking place on-line over 2 half days on 3rd and 5th July. To find out more and register <https://www.d2n2growthhub.co.uk/events/carbon-literacy-for-smes/>
 - **Carbon Management in Business** workshop is taking place in person on 4th July. The workshop helps you to identify opportunities to reduce your carbon emissions, calculate your baseline, create a Decarbonisation plan and strategy for implementation and communicate on your carbon management performance and reporting. To find out more <https://www.d2n2growthhub.co.uk/events/carbon-management-in-business-ned/>
 - **Supply chain decarbonisation for manufacturing, retails and food and drink sectors.** This on line event will help you focus on how to approach your scope 3 emissions calculation which is the largest element of a business carbon footprint. Taking place on 10th July from 10.00 am to 11.00 am. To find out more and register <https://www.d2n2growthhub.co.uk/events/supply-chain-decarbonisation-for-manufacturing-retail-and-food-drink-sectors/>
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HR



- **Getting started with Leadership and Management.** This online webinar is taking place on 4th July and introduces the essential leadership and management skills to facilitate growth of both your team and your

business. <https://www.d2n2growthhub.co.uk/events/getting-started-with-leadership-and-management-2/>

- **Getting started with HR Essentials.** Learn about the top five mistakes employers make and how to avoid them. This webinar is taking place on 9th July on 9.30 am – 11 am. To find out more and register <https://www.d2n2growthhub.co.uk/events/getting-started-with-hr-essentials-1/>

Digital/marketing



- **How to plan, build and launch a successful website.** This workshop will help you develop a website fit for purpose and ready to start converting visitors into customers. This is an 'in person' event taking place on 9th July and more details can be found at <https://www.eventbrite.co.uk/e/how-to-plan-build-and-launch-a-successful-website-tickets-908254823627?aff=oddtcreator>

- **Modern SEO.** If you want to outrank your competitors and get more free traffic from Google, this in person workshop is for you. Taking place on 16th July from 9.30 am to 4 pm. To find out more and register <https://www.d2n2growthhub.co.uk/events/modern-seo-ned/>
- **Making the most of Google Analytics.** This in person event is taking place on 17th July and will help you to understand GA4 which replaced Universal Analytics. To register visit <https://www.d2n2growthhub.co.uk/events/making-the-most-of-google-analytics-buxton/> –
- **Developing your email marketing place.** Build your brand using email marketing with this beginners in person workshop on 25th July. More information at <https://www.d2n2growthhub.co.uk/events/developing-your-email-marketing-plan-ches/>
- **Advanced guide to SEO.** This in person workshop will take your SEO to the next level with advanced techniques and tools. – 30th July <https://www.d2n2growthhub.co.uk/events/advanced-guide-to-seo-mansfield/>
- **Digital Skills Coach.** Enhance the digital skills of your business with a dedicated skills coach. This free of charge support is available for 3 – 12 hours, on line or in person. Please email Melanie at jobshop@ntu.ac.uk for further information.

Green skills

A wide range of green skills training are being funded as part of levelling up UKSPF, to include NIBE Air Source Installation and Commissioning, Electric / Hybrid Vehicle Awareness, and Air Source Heat Pump Systems. To find out more, please email economic.development@ne-derbyshire.gov.uk



Careers Event



Unlocking New Possibilities is an open-to-all Careers Event that aims to foster diversity and inclusion within the workforce by connecting talented individuals from black and minority ethnic (BME) communities across Chesterfield and Derbyshire with employers committed to promoting diversity in their organisations. The event takes place on Thursday 11th July at Chesterfield College and runs from 11am to 2pm (with set up from 10am). The event has a market stall format and if you are interested in having an employer stand at

this free event then please contact Mick Evans
via michael.evans@derbyshire.gov.uk

Manufacturing Network

The next Derbyshire Manufacturing Network meeting is taking place at Specialised Canvas in Chesterfield on 12th July at 7.30 am – 10.00 am.



[Read More](#)

Resilient Urban Business and Enterprise Networks Project



Overview

- This survey aims to aid research into how business networks and groups can be supported to prepare for, and respond to emergency incidents that affect their communities – from flooding, to terrorist attacks, power outage, fire, pandemics and beyond.
- By sharing your thoughts and experience in this survey, there will be opportunity for you to access more information and support for your group of businesses in this area of emergency preparation and response.

Who is this survey for?

This survey is designed for responses from representatives of business and enterprise networks across England (this can include social enterprises). Please forward this survey to other business networks that you know – it is open to all.

[Survey](#)

Shopfront Enhancement Scheme



North East Derbyshire businesses continue to benefit from the Shopfront Enhancement Scheme, with grants up to £10,000 up-for-grabs!

Funded through the North East Derbyshire UK Shared Prosperity Fund programme, the Shopfront Enhancement Scheme has been supporting

businesses in North East Derbyshire to enhance the character, value and appeal of their property.

For more information, please visit Shopfront Enhancement Scheme - contact Economic Development on 01246 231111

[Read More](#)

We're Hiring!



[View and apply for all of our latest vacancies via our dedicated jobs page on the Derbyshire County Council website](#)

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